

The Benefits

Like anything new, adopting the *Rotary Connects* process will take time, energy and enthusiasm - and you'll learn a lot along the way.

Rotary Connects is time spent well. Your results will demonstrate the bigger difference your Community Service Projects are making.

- Highly effective
- Positive outcomes
- Greater visibility for Rotary
- Productive Partnerships



The Rotary Connects Team

Ready to coach and guide you along the way

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Rotary International District 9800

Make Your Community Service Projects

More Effective
More Meaningful with
More Lasting Benefits



Connect. Learn. Share. Lead.

What's it about?

Rotary clubs, like yours, invest valuable time and effort towards improving the lives of the disadvantaged you have identified in your community. Imagine your project at its peak performance and impact level and you are imagining *Rotary Connects* at work in your club.

Rotary Connects is a 6-step collaborative process that can turn your club project into a whole of community initiative.

By adopting this proven, structured framework, more can be achieved from the time and effort you contribute, to improve the lives of those in your community who most need your help.

- **Connect** with others in your local community,
- **Learn** together to identify and better understand the issues
- **Share** your talents, experience and expertise whilst following an agreed plan
- **Lead** the way, working with others along the agreed path

Rotary Connects empowers communities

Why Get Involved?

The Growing Demand

Australian communities and families across all demographics and geographical locations are experiencing difficulties that can longer be managed by government or traditional efforts.

Rotary as well-respected members of the community service family, is recognised and valued for its capacity to step up and partner with other community service agencies.

Rotary Connects mobilises communities



Turning Conversations into Action

Rotarians are known for turning talent and time into service and passion for action. When Rotary shares its passion, sustainable partnerships become the frontier of hope for our most disadvantaged.

Working with others brings communities together. The partnerships created by your passion are those partnerships that create future Rotarians.

Rotary Connects embraces communities

6 Step Process of Rotary Connects

Step 1 Connect

Connect with others, learn from them. Identify and understand the real issues that are affecting people in your community. Choose the one/s to concentrate on.

Step 2 Learn

Decide what you can bring to the table, the role Rotary can play. Consider the relevant talents, experience, expertise, and networks that your members can contribute.

Step 3 Lead

Appoint your Club Champion. Choose a Rotarian who has the passion, long-term commitment to the cause/s that you've selected – and works in an inclusive and caring manner.

Step 4 Share

Facilitate a Community Forum. Involve those affected by the issue/s, together with others such as Local Council, community agencies, police, business people, local MPs.

Step 5 Plan

At, and following, the Forum, agree the objectives, engage a team willing to work together in partnership with you, select the best strategy, develop the plan.

Step 6 Implement

Implement the plan, monitor progress with the plan, and develop healthy partnerships with others.